



## BLACK FRIDAY HOT DEALS

starting Thanksgiving on  
[academy.com](http://academy.com)

Stores re-open at 5am on  
Friday, November 29

Prices effective starting at 11 pm CST on Wednesday, November 27.

**RIGHT GIFTS  
LOW PRICES**  
EVERYDAY!

Black Friday Hot De

# FRIDAY ONLY



HOT DEAL

**29.99**

was...59.99

NEW

H2O Xpress Mettle  
Baitcast Reel  
Style FSH2FL0011

HOT

**84**

WAS...149

GARN

0.1

FREE  
LIFETIME  
MAPS

HOT DEAL

**29.99**

All Star  
Classic Series Rod  
Selection varies by store.



HOT

**24**

WAS...39

Women  
Bobs  
Casua

Girls'  
WAS...3

HOT DEAL

**29.99**

was...49.99

Cobra SSR80  
Radar/Laser Detector  
Style SSR80



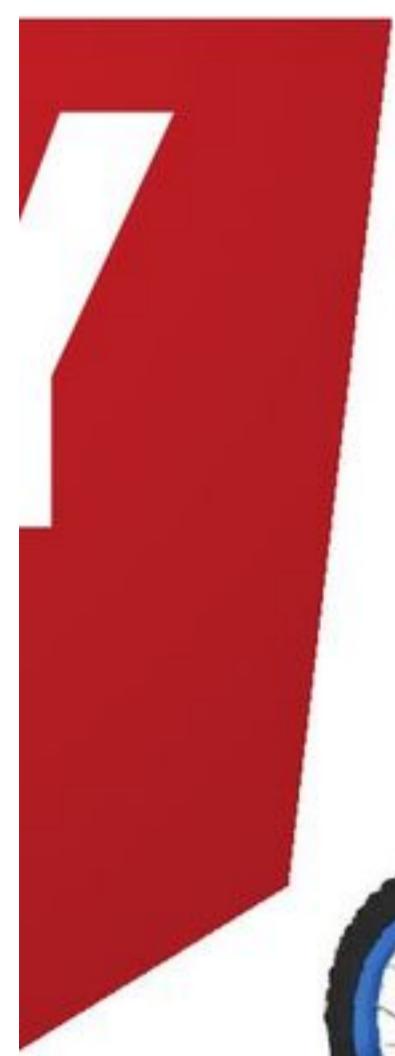
9-BAND  
DETECTION

Selection  
varies by



W1A 01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,

Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.



**HOT DEAL**

**59<sup>99</sup>**  
was...79.99

Huffy Boys' Spider-Man or Girls' Little Mermaid 16-in. Bikes  
Styles 21874, 21964



12-in. Spider-Man  
**49<sup>99</sup>** was...69<sup>99</sup>

ASSEMBLY  
FREE  
ON THESE  
BIKES



**HOT DEAL**

**69<sup>99</sup>**  
was...89.99

Kids' Teenage Mutant Ninja Turtles 16-in. or Monster High 18-in. Bikes  
Styles R1652, YSLOSG001



**DEAL**

**.99** Garmin  
Nuvi 50LM  
Auto GPS  
Style 010-00991-28  
• Turn-by-turn  
voice prompts



**HOT DEAL**

**79<sup>99</sup>**  
was...129.99

Fisher-Price  
Boys' Lightning McQueen  
or Girls' Barbie 6-Volt Ride-On  
Styles W6209, W5541



**HOT DEAL**

**69<sup>99</sup>**  
was...99.99

East Point  
60-in.  
Lightning Hover  
Hockey Table  
Style 1-1-34301

EASTPOINT



**DEAL**

**199**  
BOBS  
from Skechers



Men's Skechers

Men's Shoes

**24<sup>99</sup>**  
34<sup>99</sup>



Buy  
in  
store.

**HOT DEAL**

**9<sup>99</sup>** Nike Dri-FIT  
Elite Basketball  
Crew Socks  
was...13.99

Does not include Nike SequaLizer  
or Nike Hyper Elite styles.



**HOT DEAL**

**34<sup>99</sup>**  
was...64.99

Razor Ripstik Caster Board  
Styles 15055040, 15055060, 15055061



Academy<sup>®</sup>  
Sports

Find a **lower price**, we'll **match it**.

Our **low price commitment** means a Merry Christmas **guaranteed**.

Visit [academy.com/pricematch](http://academy.com/pricematch) for details.

Black Friday Hot Deals. Prices effective starting at 11 pm CS

## OUTDOOR GEAR

**HOT DEAL**

**49<sup>99</sup>**

was...89.99

**Game Winner Neoprene Waders**

Style FSGWFE5013

- Insulated boots
- Sizes: 8-13

Selection varies by store.



**GAME WINNER®**



**HOT DEAL**

**19<sup>99</sup>**

was...29.99

**Men's Game Winner Jersey Knee Boots**

Styles FWGWFS3012, FWGWFS3013



**HOT DEAL**

**29<sup>99</sup>**

was...39.99

**Men's Wolverine® Clarke Jackets**

Style W1140500

**WOLVERINE®**



**HOT DEAL**

**49<sup>99</sup>**

was...64.99

**Men's Carhartt® Washed Duck Jackets**

Style 100733



**HOT DEAL**

**69<sup>99</sup>**

was...89.99

**Men's Browning® Reversible Jackets**

Style 3041



**HOT DEAL**

**69<sup>99</sup>**

Garmin Nuvi 3  
Style 010-00989-2  
• Turn-by-turn voice  
• Over 6-million points of interest

**GARMIN**



**HOT DEAL**

**49<sup>99</sup>**

was...59.99

**Men's or Women's Game Winner Classic High Insulated Boots**

Styles FWGWFS3009, FWGWFS3010



**ULTRA COMPACT**

ST on Wednesday, November 27.

Black Friday

Selection varies by store.



**HOT DEAL**

**999**

was...17.99-19.99

Men's Magellan  
Outdoors™  
Jeans



**MAGELLAN  
OUTDOORS™**



OLM Auto GPS  
21  
oice prompts  
ore-programmed  
est



**HOT DEAL**

**4999**

was...79.99

**Mosaic Tabletop  
Propane Patio Heater**



Style FSPTMV5002

- Outputs up to 10,000 BTU
- Push-and-turn ignition offers an adjustable heat control
- CSA certified



## FIREARMS



**HOT DEAL**

**9999**

was...169.99

Heritage .2  
White Grip  
Style RR226S  
• Caliber: .22  
• Capacity: 6



**HOT DEAL**

**29999**

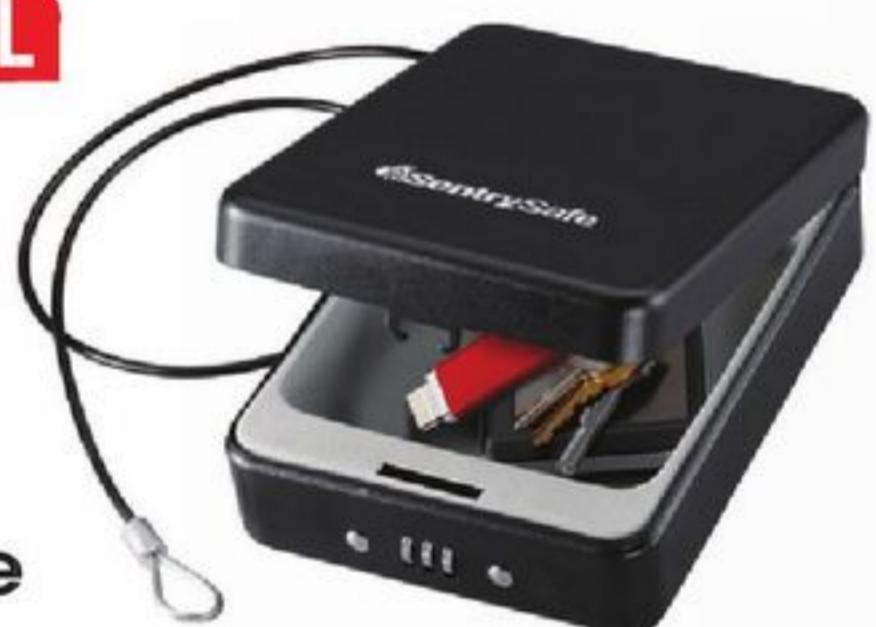
was...499.99

**Taurus 609B  
Compact Handgun**

Style 1-609041

- Caliber: 9mm
- Mag capacity: 13 +1
- Action: double
- Barrel: 3.25 in.

## GUN SAFES AND CABINETS



**HOT DEAL**

**999**

was...16.99

**Sentry Safe  
Compact  
Security Safe**

Style P005C

Contents sold separately.



**HOT DEAL**

**3999**

was...59.99

**Sentry Safe  
X055  
Security Safe**

Style X055

- 8.7 in. x 13.6 in. x 8.5 in.

**HO  
69**

was...91

**Stack  
8-Gu  
Secu  
Cabi**

Style C

- Hold up to tall
- Top provides storage

**STA**

**55 i**

Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

Limited to stock on hand. Two per



**HOT DEAL**  
**329.99**  
was...399.99

TriStar T120 Desert  
Tan Cerakote  
Handgun  
Style 85098  
• Caliber: 9mm  
• Capacity: 17+1

**TriStar**

2 LR 6.5-in.  
Revolver

N  
2 LR  
6



**TAURUS**

**HOT DEAL**  
**3.99**  
was...6.99

Plano  
Pistol Case



**HOT DEAL**  
**39.99**  
was...79.99

Protec  
Handgun Laser



Visit our stores  
for more **Hot Deals**  
from top brands like



Smith&Wesson



**Stevens 320 Ghost Ring Sight  
Shotgun**  
Style 19495  
• Gauge: 12 • Capacity: 5+1



**Escort Aimguard Shotgun**  
Style HAT00020  
• Gauge: 12 • Capacity: 5+1



**Youth TriStar Raptor 24-in. Black or Muddy Girl S**  
Styles 20205, 20203  
• Gauge: 20 • Capacity: 2+1 with plug

**TriStar**

## NETS

**HOT DEAL**  
**99.99**  
was...99.99

Stack-On  
on Steel  
urity  
net  
GC-908-5  
ds guns  
o 54-in.

shelf  
vides  
litional  
age

**STACK-ON**

in. x 21 in. x 10 in.



**HOT DEAL**  
**139.99**  
was...199.99

Stack-On  
14-Gun  
Cabinet with  
Portable  
Lock Box  
Style  
GCB-14-PCB

**STACK-ON**

21 in. x 16 in. x 55 in.



**HOT DEAL**  
**359.99**  
was...459.99

**Cannon**  
14-Gun  
Fire Safe  
Style 5521F-AR  
• 30-minute fire  
protection at  
1,200° F.  
• Electronic lock

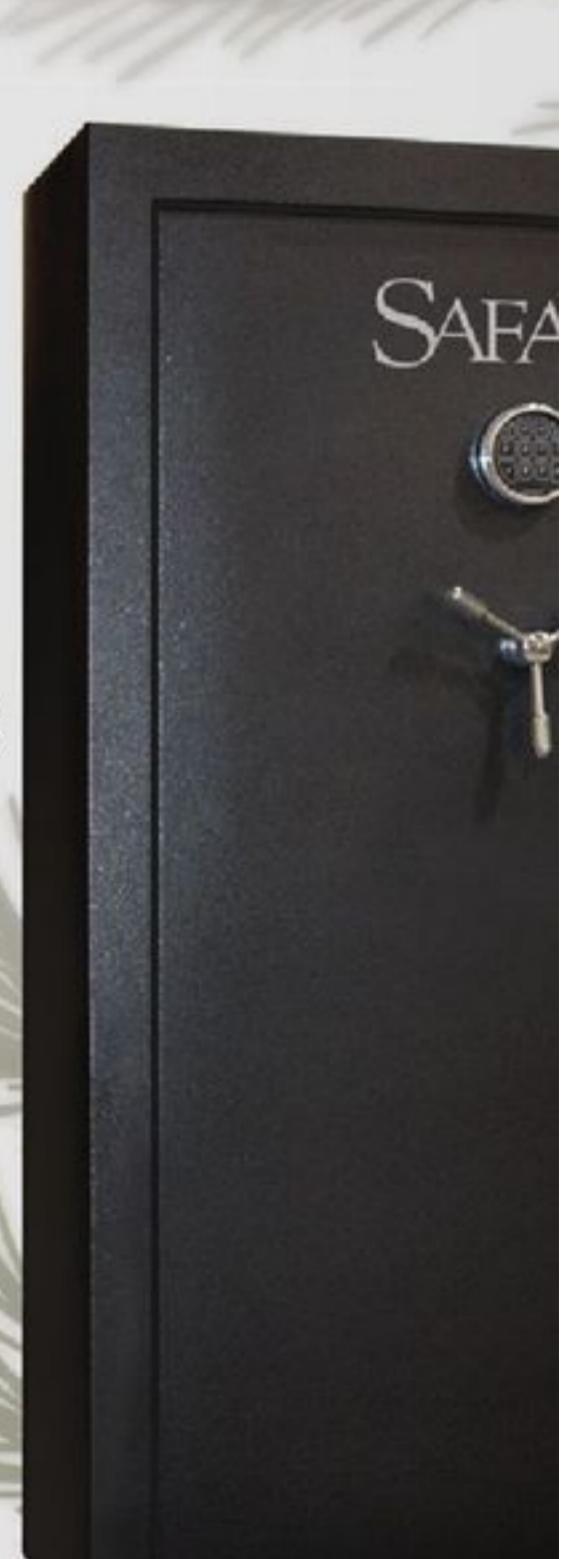
**CANNON**



**HOT DEAL**  
**699.99**  
was...849.99

**Cannon**  
36-Gun  
Fire Safe  
Style  
AS5932-H1TEC-13  
• 30-minute fire  
protection at  
1,200° F.  
• Electronic lock

**CANNON**



55 in. x 21 in. x 17 in.

59 in. x 32 in. x 24 in.

Black Friday Hot Deals. Prices effective starting at 11 p

customer.

Vindham  
Capony

HOT DEAL  
1999

219.99

HOT DEAL  
2999

249.99

HOT DEAL  
7999

349.99

hotgun

## RIDE-ONS/SCOOTERS

HOT DEAL

**1999**

was...24.99

Kids' Razor  
A1 Scooter

Styles 13003A-BL,  
13010067

Selection  
varies by store.

**Razor**

HOT DEAL

**17999**

each

was...194.99-219.99

Kids' Razor E225  
Electric Scooter

Style 13112840

Kids' Razor E225S  
Electric Seated  
Scooter

Style 13112830

**EXCLUSIVE**

**Razor**

## FITNESS

HOT DEAL

**8999**

was...99.99

Everlast  
PowerShot  
80-lb NevaTear  
Heavy Bag

Style 69080600

Leather  
Speed Bag

**2999** was...3499

Stand  
**10999**

was...1299

**EVERLAST**



HOT DEAL

**10999**

was...149.99

Century Versys  
Free-Standing  
Heavy Bag

Style 10187

**CENTURY**



HOT DEAL

**14999**

was...199.99

CAP Barbell  
Strength  
125-lb. Stack  
Home Gym

Style  
FM-H1007A1

**CAP**



HOT DEAL

**39999**

was...599.99

Pro-Form  
505 CST Treadmill

Style PFTL60910

- 15 built-in workout programs
- 1 to 10% Quick™ incline

**PF**



Limited to  
stock on hand.  
Selection  
varies by store.

cm CST on Wednesday, November 27.

## GRILLING

HOT DEAL

**199<sup>99</sup>**  
was...299.99

Char-Broil

Char-Broil  
Gas/Charcoal  
Combo Grill

Style 463230512  
• 65,000 BTU for  
primary burners



HOT DEAL

**199<sup>99</sup>**  
was...349.99

MASTERBUILT

Masterbuilt 40-in.  
Digital Electric  
Smokehouse with  
Window

Style 20070311



Contents  
not included.



HOT DEAL

**199<sup>99</sup>**  
was...299.99

Char-Broil Six-Burner Gas Grill  
Style 463230512

• 65,000 BTU for primary burners  
• 650-sq. in. primary and  
250-sq. in. secondary  
cooking spaces

Char-Broil

A Academy  
SPORTS + OUTD

Special store hours: Closed Thanksgiving Day

## BLACK FRIDAY HOT DEALS

### FRIDAY & SATURDAY

#### ELECTRONICS

HOT DEAL

**14<sup>99</sup>**

was...24.99

Midland ALR1  
Two-Way  
Radios  
Style ALR1

MIDLAND

22-MILE

HOT DEAL

**49<sup>99</sup>**

was...69.99  
Cobra ESD 920  
Camo  
Radar Detector  
Style ESD-920



EXCLUSIVE

#### WISH LIST



HUFFY  
SPORTS

HOT DEAL

**69<sup>99</sup>**

was...79.99

Huffy 44-in.  
Composite  
Portable  
Basketball System  
Style 61312T



HOT D  
**59<sup>99</sup>**  
was...79.99

Everlast  
Camo  
Polycarbonate  
Heavy B



HOT DEAL  
**99<sup>99</sup>**

was...149.99  
Spalding 44-in.  
Polycarbonate  
Portable  
Basketball System  
Style 72351T



HOT DEAL

**6<sup>99</sup>**

was...9.99-12.99

Wilson

NCAA  
MVP  
Football,  
Basketball,  
or Traditional  
Soccer Ball



# DOORS OPEN AT 5AM FRIDAY

## Shop Black Friday HOT DEALS right now at [academy.com](http://academy.com)

• Fri., Nov. 29 5am-10pm • Sat., Nov. 30 8am-10pm • Prices good November 28-30, 2013

**25% OFF**  
Under Armour® Battle Hoodies for the family

**41.24**  
was...54.99  
Men's or Women's Under Armour® Battle Hoodies  
Styles 1240416, 1240463

**33.75**  
was...44.99  
Boys' or Girls' Under Armour® Battle Hoodies  
Styles 1241366, 1242096



**FOOTWEAR**

**HOT DEAL**  
**279.99**  
was...329.99  
GoPro HD Hero 3 Black Edition Camcorder  
Style CHDHX-301  
• Professional 2.7kp 30fps, 1440p 48fps, 1080p 60fps, 960p 100fps, 720p 120fps, and WVGA 240fps video capture

**GoPro**  
On a HERO.

**HOT DEAL**  
**19.99**  
was...39.99  
Adults' Crocs™ Dasher Line Clogs  
Style 12869-060  
Kids' **14.99** was...29.99

**HOT DEAL**  
**59.99**  
was...69.99  
Men's or Women's Nike Dual Fusion 2 Running Shoes  
Styles 599541-002, 599541-008, 599564-006, 599564-064, 599564-064 599564-006

**PET CARE**

**79**  
**HOT DEAL**  
**79.99**  
was...99.99  
Everlast 70-lb. Heavy Bag Kit  
Style 4812G

**HOT DEAL**  
**159.99**  
was...224.99  
Jump Zone 14-ft. Trampoline with Enclosure  
Style YSLJZOG1021, YSLJZOG1000

**HOT DEAL**  
**139.99**  
was...199.99  
Jump Zone 12-ft. Trampoline Enclosure Combo

**HOT DEAL**  
**EXCLUSIVE**  
AspenPet Pet Porter II Dog Kennels  
Styles 21183, 21184  
15 to 20 lbs... **14.99** was...24.99  
25 to 30 lbs... **26.99** was...36.99  
50 to 70 lbs... **39.99** was...59.99  
70 to 90 lbs... **59.99** was...79.99

**Aspenpet**

**HOT DEAL**  
**14.99**  
was...39.99  
Brinkmann Gusseted Pet Bed  
Style WG3544-710

## CONCEALMENT

**HOT DEAL**  
**39.99**  
each  
was...59.99  
Women's Concealed Carry Handbag  
Styles MG201, MG201BLK

**HOT DEAL**  
**39.99**  
each  
was...59.99  
Tactical Performance Tactical Combo Pack  
Style FSTFHE3044

**HOT DEAL**  
**17.99**  
each  
was...29.99  
PS Products Diversion Books Two-Piece Set  
Styles DB2-BLK, DB2-BRN

**HOT DEAL**  
**25.99**  
each  
was...39.99  
PS Products Gun Concealment Mantle Clock  
Style MGC

**HOT DEAL**  
**19.99**  
each  
was...39.99  
Zap Stui Style • En car

## ACCESSORIES

**HOT DEAL**  
**9.99**  
was...19.99  
Plano Contour Single Gun Case  
Style 1010488-OD

**HOT DEAL**  
**29.99**  
was...59.99  
Allen 50-in. Tejon Rifle Case  
Style 983-50

**HOT DEAL**  
**39.99**  
was...69.99  
Drago Gear 36-in. Double Gun Case  
Style 12-302BL

**HOT DEAL**  
**99.99**  
was...219.99  
Firearm sold separately

## OPTICS

**HOT DEAL**  
**59.99**  
was...99.99  
Nikon Aculon A211 10x42 Binoculars  
Style 8246

**HOT DEAL**  
**79.99**  
was...119.99  
Firefield N-Vader 1-3x30 Digital Night Vision Monocular  
Style FF18065

**HOT DEAL**  
**89.99**  
was...119.99  
Leupold BX-1 Yosemite 10x30mm Porro Prism Binoculars  
Style 117981

**\$25 OFF**

Today's in-store purchase when you open an account\*

\*This offer is only valid for applications processed and approved instantly in-store, with a minimum purchase required. \*\*Promotion period is November 24-December 28, 2013. The creditor and issuer are Visa U.S.A. Inc. © 2013 U.S. Bank. All rights reserved.



Selection varies by store.

**HOT DEAL** **7.99** Adults' or Youth Game Winner® Fleece Beanie and Glove Combo  
was... 0.99-11.99 Styles FSGWCA8000, YFSGWCA8026

**HOT DEAL** **19.99** Men's Game Winner® Dura-Soft™ Long-Sleeve Twill Shirts or Pants  
was... 24.99 Styles FSGWCA7006, FSGWCA7007

**HOT DEAL** **14.99** Men's Game Winner® Fleece Jackets  
was... 24.99 Style FSGWCA6039

**HOT DEAL** **29.99** Men's Game Winner Camo Wellington Hunting Boots  
was... 39.99 Style FWGWF1003

**HOT DEAL** **59.99** Men's Wolverine Coyote Hunting Boots  
was... 79.99 Style WO8043

Timer 10-in. Bowie Knife  
SCPROM-13-3CP

Schrade Old Timer Switch It Multi-Blade Hunting Combo Pack  
Style SCPROM-13-4CP

Schrade Adventure Pack  
Style SCPROM-13-15CP

Schrade Old Timer Three-Piece Knife Set  
Styles SCPROM-13-2CP, SCPRO M-13-6CP, 31-002453

ect gift this holiday season  
shipping on [academy.com](http://academy.com) gift card purchases



**HOT DEAL** **7.99** Tournament Choice Classic Rod  
was... 14.99

**HOT DEAL** **9.99** each Youth Shakespeare Amphibian Combo  
Style AMPSCCBO  
was... 19.99

**HOT DEAL** **39.99** Abu Garcia Blue Max Baitcast Combo  
Style BLMAX/661MH  
was... 59.99

**Tournament Choice** Selection varies by store.

**HOT DEAL** **39.99** Pinnacle Obsession Spinning Combo  
Style OS662SPCOM  
was... 59.99

**HOT DEAL** **49.99** H2O Xpress Camo Spinning Combo  
Style FSH2FC1000  
• Six bearing system  
• 7-ft. medium-action rod  
was... 79.99

**HOT DEAL** **69.99** H2O Xpress Camo Baitcast Combo  
Style FSH2FC2000  
• 10 bearing system  
• 7-ft. medium heavy-action rod  
was... 109.99

**HOT DEAL** **9.99** Tournament Choice 10-Rod Round Rack  
Style FSTNFE1007  
Contents sold separately.

**HOT DEAL** **12.99** Tournament Choice Outdoor Gear Bag  
Style FSTCFE0023  
was... 24.99

**HOT DEAL** **14.99** Tournament Choice 110-Volt Electric Fillet Knife  
Style FSTC1096  
• Serrated 7.5-in. blade  
• 8-ft. power cord  
was... 19.99

**ELECTRONICS**

**HOT DEAL** **39.99** EXCLUSIVE Midland ALR5MO Two-Way Radios-Two Pack  
was... 59.99 Style ALR5MO  
• eVox hands-free

**HOT DEAL** **99.99** Dual MDM360C 200W Marine CD Player with Two 6.5-in. Speakers  
was... 169.99 Style MCP360CAMO  
EXCLUSIVE

**HOT DEAL** **199.99** Garmin GPSMAP 62S Handheld GPS  
was... 349.99 Style 010-00868-01  
• 3-axis electronic compass  
• 2,000 waypoints  
WATERPROOF

**HOT DEAL** **14.99** Men's or Women's Magellan Outdoors™ Fishing Shirts  
was... 19.99-24.99  
• Laguna Madre  
• Lake Fork  
• Falcon Lake  
• Seminole Canyon

**MAGELLAN** OUTDOORS

Selection varies by store.



Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

# Great gifts for everyone on your list



Wolverine  
Top Monster Wellington  
Zip-Up Work Boots  
WO6580, WO8698, WO6579  
M F2413-11 M I/75 C/75 EH



on your list  
[academy.com/holiday](http://academy.com/holiday)

**HOT DEAL**  
**89.99**  
was...109.99  
Mosaic  
Propane  
Patio Heater  
Style FSPTMV5004

**HOT DEAL**  
**29.99**  
was...39.99  
Mosaic Santa Fe  
30-in. Fire Pit  
Style FSPTMV6025

**HOT DEAL**  
**14.99**  
was...24.99  
Men's or Women's  
Duck Commander  
RealTree or  
Buck Commander  
Quad Chair  
Styles FSBLE00, FSBLE01,  
FSDCHE02, FSDCHE03

**HOT DEAL**  
**29.99**  
was...59.99  
Game Winner  
Camo Lounger  
Style FSGWHE0024

**HOT DEAL**  
**39.99**  
was...49.99  
Mosaic Rocker  
Style MosaicRock

**HOT DEAL**  
**49.99**  
was...59.99  
Mosaic  
Park Bench

## GAME PROCESSING

**HOT DEAL**  
**49.99**  
was...99.99  
Browning  
7.5-in.  
Meat Slicer  
Style FD2124401-BN

**HOT DEAL**  
**49.99**  
was...99.99  
Browning #8  
575-Watt Grinder  
Style FD2126801-BN

**HOT DEAL**  
**49.99**  
was...79.99  
Browning  
Six-Tray  
Dehydrator  
Style FD2125001-BN

**HOT DEAL**  
**89.99**  
was...99.99  
Char-Broil  
The Big Easy  
Oil-Less  
Propane  
Turkey Fryer  
Style 12101480

**HOT DEAL**  
**119.99**  
was...199.99  
Cajun Injector  
Electric Smoker  
Style 22174.01960  
• 100 to 275° F. digitally-controlled  
temperature range  
• 0 to 24-hour digital timer with  
automatic shut-off  
• Five smoking racks; 2.53-cu. ft.  
capacity  
• Side access wood chip chute

**GOAL ZERO**

**HOT DEAL**  
**21.99**  
was...26.99  
Goal Zero  
Rock Out Green  
Style 90401

**HOT DEAL**  
**31.99**  
was...35.95  
Goal Zero  
Switch  
Rechargeable Stick  
Style 21004

**HOT DEAL**  
**47.99**  
was...59.99  
Goal Zero  
Rock Out 2  
Style 94005

**HOT DEAL**  
**79.99**  
was...99.99  
Goal Zero  
Switchout  
Solar Kit  
Style 90000SLR  
Only one stick included.

**14.99**  
EVERYDAY!  
Tervis 16-oz.  
Tumbler or  
Mug  
Selection  
varies  
by store.  
**tervis**

**HOT DEAL**  
**2.99**  
each  
was...4.99  
Timber Creek  
Cap Lights  
Selection varies  
by store.

**HOT DEAL**  
**7.99**  
was...12.99  
QBeam  
L.E.D.  
Multi-Pack  
Flashlights

**HOT DEAL**  
**12.99**  
was...19.99  
Neck  
Pillow with  
Speaker  
Style 73099

**HOT DEAL**  
**19.99**  
was...39.99  
Magellan Outdoors  
Four-Piece  
Luggage Set  
Style FSGMLG6028

**HOT DEAL**  
**37.99**  
was...39.99-44.99  
Cyclops Flare  
Spotlight  
Styles CYC-3WS,  
CYC-3WS6AACMO

**HOT DEAL**  
**74.99**  
was...99.99  
Tracker IV Metal  
Detector  
Style TK4

**HOT DEAL**  
**17.99**  
was...24.99  
Intex Queen Downy  
Air Bed with Sheet Set

**HOT DEAL**  
**29.99**  
was...49.99  
20-in. Hard-Side  
4-Wheel Spinner  
Style 17872-20BTZ

INTEX

Intex Queen Raised 22-in.  
Air Bed with AC Pump **44.99**  
was...49.99

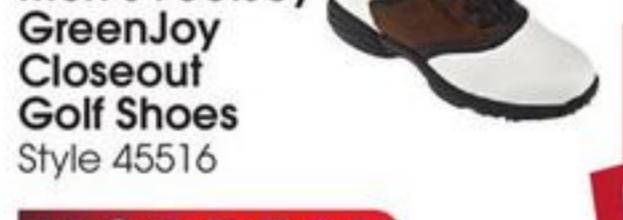
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Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.



## GOLF

**BUY \$50** WORTH OF **TaylorMade** GOLF BALLS AND RECEIVE A **\$10** ACADEMY SPORTS + OUTDOORS GIFT CARD



# BLACK FRIDAY

# HOT DEALS

Be the first to know | Text **ACADEMY** to **22369** to receive Hot Deals, events and promotions all year long.

Texting "ACADEMY" to 22369 (your "Text") authorizes Academy to send you up to 3 texts/week at the number you provide; texts are sent using an automated dialing system. Your Text is your binding electronic signature, and indicates acceptance of all those terms, and consent to receive this disclosure electronically. Consent is not a condition of purchase. Reply **HELP** for help; reply **STOP** for withdraw your consent. Msg. and Data Rates May Apply.

Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

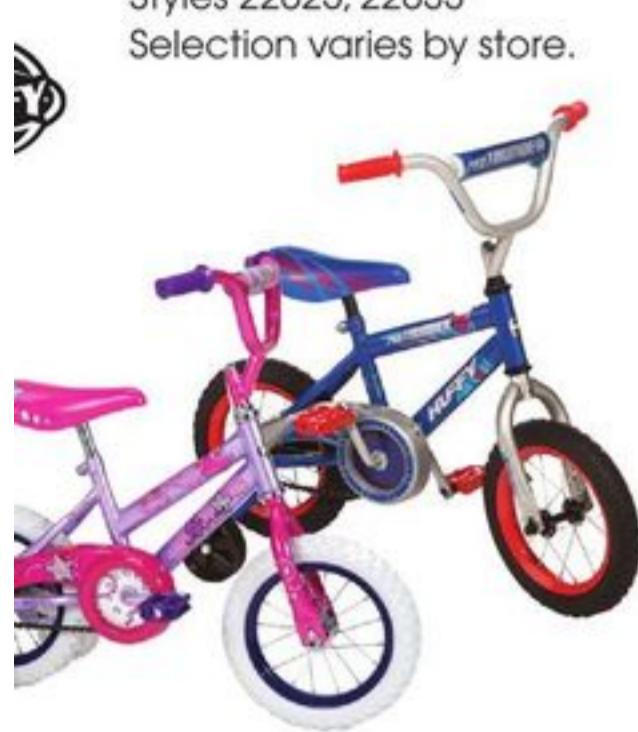
Black

# Great gifts to get you rolling

Free assembly on all bikes 16-in. and above

DEAL

**199** Huffy Boys' Pro Thunder or Girls' So Sweet 12-in. Bikes  
Styles 22023, 22033  
Selection varies by store.



HOT DEAL

**3499** Huffy Boys' Pro Thunder or Girls' So Sweet 16-in. Bikes  
was...49.99  
Styles 21803, 21854



HOT DEAL

**3999** Huffy Boys' Pro Thunder or Girls' So Sweet 20-in. Bikes  
was...49.99  
Styles 23314, 23304



HOT DEAL

**4999** Ozone 500 Boys' Molten or Girls' Just for Me 18-in. Bikes  
was...59.99  
Styles 8097-28, 8091-52



HOT DEAL

**6999** Huffy Granite Men's or Women's 26-in. or Boys' or Girls' 24-in. Bikes  
was...89.99  
Styles 24503, 24513, 26203, 26213



**YOUTH ARCHERY HOT DEAL**

**1499**

was...19.99  
Buck Commander Lil' Sioux Bow  
Style 1094  
• Draw weight: 15 lbs.  
• Draw length: 18 to 22 in.  
• Bow weight: 2 lbs.



YS

DEAL

**199** Academy Sports & Outdoors  
Academy  
AASC0010



HOT DEAL

**29999** EASTON Easton S1 BBCOR Baseball Bat  
Style A1160932  
• 2 5/8-in. barrel  
• -3



HOT DEAL

**3999** Jab and Bob Boxing Trainer  
Style 1-1-28310



HOT DEAL

**2999** was...39.99  
Razor GoGo Pogo Stick  
Style 10068060



HOT DEAL

**1499** was...19.99  
Boys' or Girls' Zing Air Hunters or Air Huntress Zcurve Bow  
Styles AH270, AH170



HOT DEAL

**1999** was...24.99  
Youth Bone Collector Target  
Style 1084



DEAL

**199** Academy Sports & Outdoors  
Academy  
AASC0010



HOT DEAL

**2999** was...49.99  
Shoot Again Over the Door Basketball Goal  
Style 14043



HOT DEAL

**2999** was...49.99  
Realtree Camo Washer Toss  
Style 39-7006



HOT DEAL

**3999** was...79.99  
Realtree Camo Bag Toss  
Style 39-7004



HOT DEAL

**1499** was...19.99  
Boys' or Girls' Zing Air Hunters or Air Huntress Zcurve Bow  
Styles AH270, AH170



**AIR**

HOT DEAL

**1499** Project Z 14K BBs and Pico  
Style 210183  
• Includes 14,000 rounds of 6mm .12-gram airsoft



DEONS/SCOOTERS

DEAL

**99** EXCLUSIVE Buck Dynasty Ride-On -ATV-WRP-GRN  
DEAL  
Princess 1-Volt Ride-On  
...9.99



HOT DEAL

**9999** was...129.99  
Kids' 6-Volt Mini Cooper S Yellow Ride-On  
Style KT1098TGB



HOT DEAL

**1399** was...19.99  
Kids' Action Wheels Light Up Batman or Butterfly Three-Wheel Training Scooter  
Styles TS-243, BM-215, FS-206BK-L



HOT DEAL

**2999** was...39.99  
Kids' Razor A125 Realtree Camo Scooter or Fuzion Sport Scooter  
Styles 13014220, F1212



**999** EXCLUSIVE

Razor  
Dirt Quad  
Camo 4-Wheeler  
43001



HOT DEAL

**21999** was...244.99  
Kids' Razor MX350 Electric Motorcycle  
Style 15128040



HOT DEAL

**10999** was...129.99  
Kids' Razor E100 Electric Scooter  
Styles 13111260, 13111261  
Selection varies by store.



HOT DEAL

**24999** was...269.99  
Kids' Razor E300 Electric Realtree Camo Scooter  
EXCLUSIVE



DEAL

**999** EXCLUSIVE  
Razor  
Dirt Rocket Realtree Camo Dirt Bike  
28103  
upto 170 lbs.  
Razor

HOT DEAL

**24999** was...279.99  
Kids' Razor Ground Force Drifter Cart  
Style 25143400



Razor

20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186;11/28/2013

01,20,25,29,34,36,37,45,49,69,70,71,73,74,5

Our low

Great

RY

**HOT DEAL**

**29.99**

was...39.99

Buck Commander Sport Flight Bow  
Style 1123  
• Draw weight: 25 lbs.  
• Draw length: 24 to 26 in.  
• Bow weight: 2 lbs.  
• Includes two arrows and finger rollers

**HOT DEAL**

**39.99**

was...49.99

Buck Commander Banshee Bow  
Style 1093  
• Draw weight: 25 lbs.  
• Draw length: 24 to 26 in.  
• Bow weight: 3 lbs.  
• Includes two arrows and a two-piece arrow quiver

**HOT DEAL**

**49.99**

was...69.99

Youth Bear Archery Brave 3 Compound Bow Set  
Styles AYS200BR, AYS200PR  
• Composite limbs and riser are durable  
• Two Safetyglass™ arrows and a two-piece arrow quiver

**HOT DEAL**

**79.99**

was...99.99

Bone Collector B-Lite Compound Bow  
Style 1121  
• Draw weight: 19 to 29 lbs.  
• Draw length: 23 to 25 in.  
• Bow weight: 5 lbs.  
• 3-pin sight



**HOT DEAL**

**19.99**

was...24.99

Morrell Perfect 300 Foam Target  
Style A270



**HOT DEAL**

**10.99**

was...15.99

Youth Game Winner Soft Bow Case  
Style YFSGWAR3001



**HOT DEAL**

**59.99**

was...99.99

Celestron PowerSeeker 76 Telescope  
Style 21044  
• 5x24 finderscope  
• 3x Barlow lens



CELESTRON™

**HOT DEAL**

**19.99**

each

was...29.99

Mini Soccer Goal Set  
Style YSLBVSC300



• Includes: two goals, one ball, and a pump



Brava Junior  
6-ft. x 4-ft.  
Soccer Goal  
Style YSLBVT1034

brava

**HOT DEAL**

**9.99**

Nike U.S.A.  
Supporter Soccer Ball  
Style SC2189-144



Nike Game  
Basketball  
Styles BB045:  
BB0452-801,  
BB0451-801

**HOT DEAL**

**9.99**

was...16.99

Nike Game  
Basketball  
Styles BB045:  
BB0452-801,  
BB0451-801



IFLES

**HOT DEAL**

**24.99**

Red Jacket 1911 Airsoft Pistol Kit  
Style 2278230

• Includes: two bottles of 400 BBs, gel target



**HOT DEAL**

**29.99**

was...39.99

Crosman 760 Pumpmaster Air Rifle Kit  
Styles 760PKT, 760BKT  
• .177 caliber BBs  
• .177 caliber BBs  
• 625 fps



**HOT DEAL**

**69.99**

was...99.99

Crosman .177 MK-177 Air Rifle  
Style 30110  
• .177 caliber BBs and pellets  
• 800 fps - BBs  
• 750 fps - pellets  
• Pneumatic pump with rifled barrel



**HOT DEAL**

**79.99**

was...99.99

Gamo Hornet Elite Air Rifle  
Style 611006554  
• .177 caliber pellets  
• 4x32mm CenterPoint scope included  
• Power by Nitro Piston



**HOT DEAL**

**99.99**

was...149.99

Benjamin Prowler Air Rifle  
Style BPNP17X  
• .177 caliber pellets  
• 4x32mm CenterPoint scope included  
• Power by Nitro Piston



**HOT DEAL**

**19.99**

each

Rawlings Storage Bags  
Styles FSSBV16, FSSB16



**HOT DEAL**

**19.99**

was...26.99



**TABLE GAMES**

**HOT DEAL**

**79.99**

was...119.99

Harvard Edge Table Tennis Table  
Style T8125



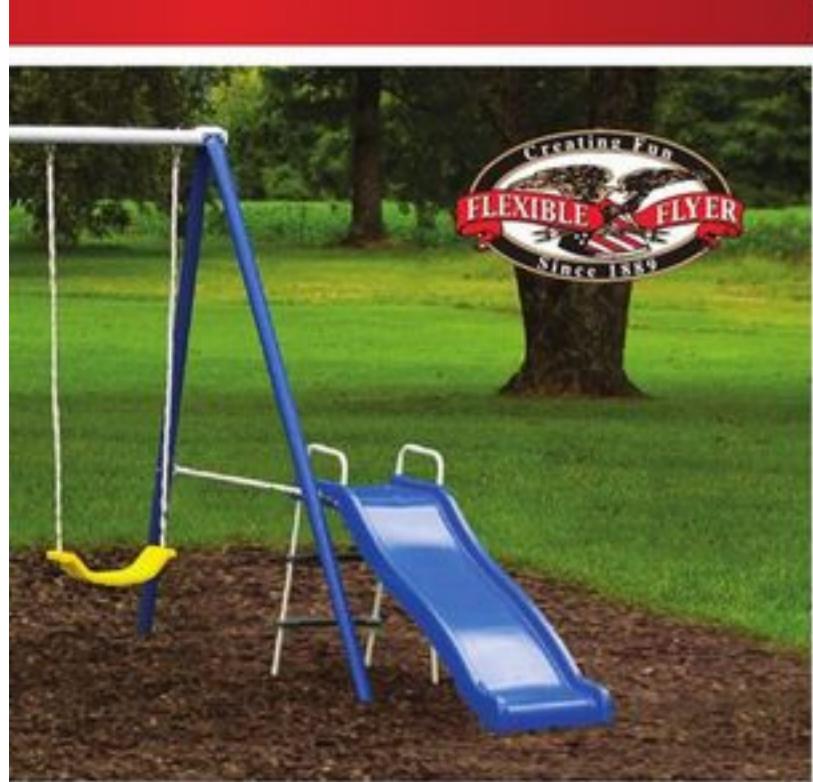
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price commitment means a Merry Christmas, guaranteed. visit [academy.com/pricematch](http://academy.com/pricematch) for details.

Shop Our Weekly A

ads. Prices effective starting at 11 pm CST on Wednesday, November 27.

# gifts for everyone on your list



**Academy**  
SPORTS+OUTDOORS

Floor Hockey Set  
Style SLAASC3001



Tack  
3-801,

**HOT DEAL**

**9.99**  
Nike All-Field  
Footballs  
• Available in official,  
youth, junior, or  
peewee



Golf Set

**HOT DEAL**  
**39.99** Innova  
Disc Golf Starter  
Kit with Bag  
Style GDSSET  
was...59.99



**HOT DEAL**  
**79.99**  
Harvard Deluxe  
Conversion Top  
Table Tennis Table  
Style T814  
was...99.99



Ad Online

[academy.com/weeklyad](http://academy.com/weeklyad)

## INDOOR FUN

**HOT DEAL**

**9.99**

was...19.99  
Bullshooter  
Volt  
Electronic  
Dartboard  
Style EDB100



BULLSHOOTER  
by Arachnid

**HOT DEAL**

**29.99**

was...39.99  
Bullshooter  
Illuminator  
1.0 Electronic  
Dartboard  
Style ILM100



BULLSHOOTER  
by Arachnid

**HOT DEAL**

**39.99**

was...49.99  
Triumph  
Bristle  
Dartboard  
with Cabinet  
Style 18-2007



**HOT DEAL**

**49.99**

was...79.99  
Arachnid  
Cricket  
Pro 450  
Dartboard  
Style E450ARA



Arachnid

**HOT DEAL**

**89.99**

was...119.99  
Arachnid  
Cricket Max 1.0  
Dartboard with  
Cabinet  
Style CMX1000



**HOT DEAL**

**9.99**

each  
was...19.99



Table Top Foosball

Style 2479

Table Top

Pool Table Set

Style 2480



Table Top

Table Tennis

Style 2618



Table Top

Bag Toss

Style 72485



Air Hockey

Game Table Top

Style 2489



**HOT DEAL** 10-IN-1

**79.99** Triumph 10-in-1  
Combo Game Table  
Style 45-6058  
was...99.99



**HOT DEAL** Triumph  
Big Shot  
Basketball

**99.99**  
was...149.99  
Style 45-6099



Black Friday Hot Deals. Prices effec

## ELECTRONICS

**HOT DEAL**

**9.99**  
Skullcandy  
Ink'd or Chops  
Earbuds  
Style Selection  
varies by store.



**HOT DEAL**

**9.99**  
each  
was...14.99  
Fuse  
Realtree  
AP Camo  
iPhone 4 or  
4s Hard-Shell  
Phone Case  
Style 07253



**HOT DEAL**

**11.99**  
each  
was...19.99  
iWorld  
Style D  
Phone  
Colors



**HOT DEAL**

**14.99**

was...19.99  
Portable  
Bluetooth  
Speaker  
Style ISB03W  
Colors vary  
by store.



**HOT DEAL**

**21.99**

was...39.99  
iWorld  
Bluetooth  
Party  
Headphones  
Style HBT-1000



**HOT D**

**39.99**

was...49.99  
Karaoke  
Party  
Machine  
Style J082PR



## REMOTE CONTROL TOYS

**HOT DEAL**

**9.99**  
Stunt Twister  
WindStormer  
Remote  
Control Car  
Style 88873  
was...14.99



**HOT DEAL**

**29.99**

was...39.99  
Air Hogs  
Remote Control  
Mega Bomb  
Helicopter  
Style 6019846



**HOT DEAL**

**39.99**

was...49.99  
Air Hogs  
Remote Dropstril  
Style 602



## TENTS AND SLEEPING BAGS

**HOT DEAL**

**12.99**  
each  
was...19.99  
Kids' Licensed Tents  
Styles M-T0503SPD,  
HKT-0503-O,  
D-T0503PRN(A)



free shipping on order

limited time offer | standard s

tive starting at 11 pm CST on Wednesday, November 27.

**HOT DEAL**

**11<sup>99</sup>**  
was...19.99  
Boom Speaker  
BS-2000  
not included.  
vary by store.  


**12:08**  
Dual Alarm  
Clock Radio  
Style C353B  


**HOT DEAL**

**29<sup>99</sup>**  
was...49.99  
Cohesion  
Gaming Chair  
with Audio  
Style YSLOHFE100  


**HOT DEAL**

**89<sup>99</sup>**  
was...129.99  
Zeki 7-in.  
Tablet  
Style TBDG773B  


**HOT DEAL**

**15<sup>99</sup>** was...199.99  
Zeki 10-in. Tablet  


**HOT DEAL**

**19<sup>99</sup>**  
was...29.99  
iWorld  
Bluetooth  
Razor Speaker  
Style DRW-2000  
Colors vary by store.  


**HOT DEAL**

**19<sup>99</sup>**  
was...29.99  
Control  
key  
1465  
Phantom IR  
Remote Control  
Helicopter  
Style 34462  


**HOT DEAL**

**39<sup>99</sup>**  
was...49.99  
Hercules Outdoor  
Remote Control  
Helicopter  
Style 35850  


**HOT DEAL**

**10<sup>99</sup>** each  
was...19.99  
1/14 Realtree  
Remote  
Control  
Trucks  
Style 81553A  


**HOT DEAL**

**29<sup>99</sup>** each  
was...49.99  
1/10 Realtree  
Remote  
Control  
Cars  
Style 81024  


**HOT DEAL**

**9<sup>99</sup>** Boys' or Girls'  
Character Camp  
Chair  
was...12.99  


**HOT DEAL**

**14<sup>99</sup>** each  
was...19.99  
Character  
16-in.  
Pilot Cases  
Styles  
H13TM17370-AC,  
SA23379-SC-PU,  
KV3083037  


**HOT DEAL**

**12<sup>99</sup>**  
was...14.99  
Boys' or Girls'  
Two-Piece  
Character  
Sleeping Bag Set  
Style D2SLGCAR2A  
• Includes backpack  


**HOT DEAL**

**19<sup>99</sup>**  
was...3.99  
Timber Creek  
Fleece Blanket  
Style CPTBC2010  
Selection varies  
by store.  


ers over \$39 on **academy.com**  
Shipping only | exclusions apply | see **academy.com**

Black Friday Hot Deals. Prices effective starting at

## Under Armour® Big Logo Hoodies for t

**54<sup>99</sup>**  
EVERYDAY!  
Men's or Women's  
Under Armour®  
Storm Fleece  
Big Logo Hoodies

**44<sup>99</sup>**  
EVERYDAY!  
Boys' or Girls'  
Under Armour®  
Storm Fleece  
Big Logo Hoodies  
Styles 1240249,  
1239166



### HOT DEAL

**19<sup>99</sup>**

was...26.99-29.99  
Women's Nike  
Solid or Printed  
Tempo or Dash Shorts



Girls' Nike  
Tempo Shorts  
**14<sup>99</sup>** was...24.99



**25%**



**HOT DEAL**

**26<sup>99</sup>**  
was...39.99  
Men's adidas  
Ultimate  
Fleece or  
All World  
Hoodies



**HOT DEAL**

**26<sup>99</sup>**  
was...36.99  
Women's adidas  
Logo Hoodies  
Styles D80925, D80922,  
D80920, D80924,  
D80921



**HOT DEAL**

**19<sup>99</sup>**  
was...29.99  
Boys' adidas  
Logo Hoodies



**HOT DEAL**

**26<sup>99</sup>**  
was...39.99  
Women's adidas  
Ultimate Fleece  
Hoodies  
Styles F46681, F45903,  
F44901, F80461,  
G86098, G86099,  
G86092



**free shipping** on orders over \$3

limited time offer | standard shipping only | exc

11 pm CST on Wednesday, November 27.

the Family

Selection varies by store.



**UNDER ARMOUR®**

**44<sup>99</sup>**  
EVERYDAY!

Men's Under Armour® 1/4-Zip Tees  
Style 1242220



Off

Men's, Women's,  
and Kids' **Nike**  
**Pro Combat** and  
**Hyperwarm** Apparel

**HOT DEAL**  
**16<sup>99</sup>**  
was...23.99-26.99  
Women's Champion®  
Eco Fleece Pullovers  
or Full-Zip Hoodies  
Styles 7952, 7653

**Eco Fleece  
Pants**  
**16<sup>99</sup>** was...19.99



9 on **academy.com**  
Exclusions apply | see **academy.com**

161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188,186:11/28/2013

Black Friday Hot Deals. Prices effective starting at 11 pm CST on V

**HOT DEAL**  
**14<sup>99</sup>**   
was...19.99

Men's Pursue and Journey,  
Women's Eclipse, or Kids'  
BCG Training  
or Running Shoes  
Styles FWBCMA3000,  
FWBCWA3000,  
YFWBCKA1001, FWBCMA1001



Athletic footwear for **the**

**HOT DEAL**  
**9<sup>99</sup>**  
was...16.99

Men's Nike  
Benassi Swoosh  
Soccer Slides  
Style 312618-011



**HOT DEAL**  
**19<sup>99</sup>**  
was...29.99

Kids' adidas  
adifaito  
Running Shoes  
Styles M22692,  
M22691



**HOT DEAL**  
**39<sup>99</sup>**  
was...59.99

Men's Nike Zoom  
Air Commence  
Training Shoes  
Style 324579-001



**HOT DEAL**  
**39<sup>99</sup>**  
was...49.99

Men's adidas  
Falcon Elite 2  
Running Shoes  
Styles M22646,  
Q35105



**PRICE DRO**  
**89<sup>99</sup>**  
was...99.99-114.99

Men's or Women's  
Asics  
GT-2000  
Running Shoes  
Styles T2K7N.3801,  
T2K2N.9062,  
T2K4N.9062(W), T2K2G

Limited to stock on hand.  
No rain checks.

**HOT DEAL**  
**16<sup>99</sup>**  
was...22.99

Men's OVB  
Auburn University  
Pullover Hoodies



**HOT DEAL**  
**16<sup>99</sup>**  
was...22.99

Men's OVB  
University of Alabama  
Pullover Hoodies



**HOT DEAL**  
**19<sup>99</sup>**  
was...29.99

Youth Nike  
Alabama  
Fleece Pullove  
Hoodies



**HOLIDAY GIFT GU**

65,67,160,161,162,163,164,182:11/28/2013

Wednesday, November 27.

Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, Nov



whole family

NEW

HOT DEAL  
**49.99**  
was...59.99

Men's Nike Visi Pro Basketball Shoes  
Styles 599556-001,  
599556-003

Selection varies by store.

P asics.



1.9701

Ind. Available in WIDE

HOT DEAL

**19.99**  
was...29.99

Youth Nike Auburn University Fleece Pullover Hoodies



IDE for everyone on your list

academy.com/holiday

13J

Columbia

**HOT DEAL**  
**29.99**  
was...34.99  
Columbia® Men's Steen Mountain™ or Women's Benton Springs™ Full-Zip Fleece Jackets  
Styles WM3220.

Selection varies by store.

**HOT DEAL**  
**34.99**  
was...39.99  
Men's Columbia® Hart Mountain™ 1/2-Zip Pullovers  
Style 6771

**HOT DEAL**  
**34.99**  
was...39.99  
Men's Columbia® Elevator Shaft™ Hybird 1/2-Zip Pullovers  
Style AM6295

**HOT DEAL**  
**29.99**  
was...34.99  
Men's Columbia® Klamath Range™ 1/2 Zip Pullovers  
Style AM6558

**HOT**  
**24**  
was...29.99  
Women's Columbia® Glacia Fleece Half-Zip Pullovers  
Style AL

FLEECE

HOT DEAL

**9.99**  
was...19.99

Colorblocked Full-Zip Fleece Jackets for the Family  
Styles OBZE27AC, OLZE24AC, OMZE22AC, O3ZE29AC



**HOT DEAL**  
Kids' 11.99 was...16.99

HOT DEAL

**14.99**  
was...19.99

Girls' Autumn Run Kaylie Boots  
Styles YFWAJYC1022, YFWAJYC1023



AUTUMN RUN  
CASUAL COLLECTION

HOT DEAL

**18.99**  
was...29.99

Women's Autumn Run Hailey, Hayden, or Holly Boots



**SPERRY**  
TOP-SIDER

**HOT DEAL**  
**29.99**  
was...39.99-44.99

Kids' Sperry Intrepid Boat Shoes  
Styles YG46887, YB43167  
Selection varies by store.



**HOT DEAL**

**57.99**  
was...74.99-79.99

Men's



ember 27. Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.



erry  
en's Top-Sider Lanyard or  
omen's Intrepid or Laguna  
at Shoes  
les 777924, 777971, 9774829,  
74811, 9773136, 9773581  
lection varies by store.

Women's



**HOT DEAL**

**14.99**  
was...16.99

Men's  
Magellan Outdoors™  
RealTree®  
Lounge Pants  
Style SGMGML1000

**14.99**  
EVERYDAY!

Women's  
Magellan Outdoors™  
RealTree®  
Lounge Pants

**HOT DEAL**

**12.99**  
was...19.99

Women's  
Magellan Outdoors™  
Two-Piece  
Lounge Sets  
Style SGMGWL1002



Selection



**HOT DEAL**

**9.99**  
was...14.99

Men's or Women's  
Polar Edge®  
Thermals  
Styles XAC8195-010,  
XAC7441-010,  
XAC7068-676,  
XAC7068-010,  
XAC7066-676,  
XAC7066-010



**HOT DEAL**

**9.99**  
was...14.99

Kids'  
Polar Edge®  
Thermals  
Styles  
XAC7074-679,  
XAC7791-303,  
XAC7791-410



**7.49** was...9.99  
Puzzles or Mugs

**12.74** was...16.99  
Shaving Bags,  
Manicure Sets, or  
Wallet with Tool Set



**HOT DEAL**

**29.99**  
was...39.99

Twin.....22.49  
Queen...26.24



**HOLIDAY GIFT GUIDE** for everyone on y

academy.com

Black Friday Hot Deals. Prices effective starting at 11 pm CST on Wednesday, November 27.

varies by store.



Selection varies by store.

**DUCK COMMANDER OFFICIAL MERCHANDISE**

**HOT DEAL** **7.99** each was...14.99 Duck Dynasty DVDs

**HOT DEAL** **9.99** was...16.99 Duck Commander 17 DVD Style DUCKCMMDR17

**HOT DEAL** **12.99** was...24.99 Duck Dynasty Season 3 DVD with Si Cup Style DD3W/CUP

**HOT DEAL** **9.99** was...14.99 Men's, Women's, or Kids' Duck Commander Graphic Tees

**HOT DEAL** **14.99** was...19.99 Men's or Women's Duck Commander Logo Lounge Pants

**HOT DEAL** **12.99** each was...22.99-24.99 Duck Dynasty Books

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